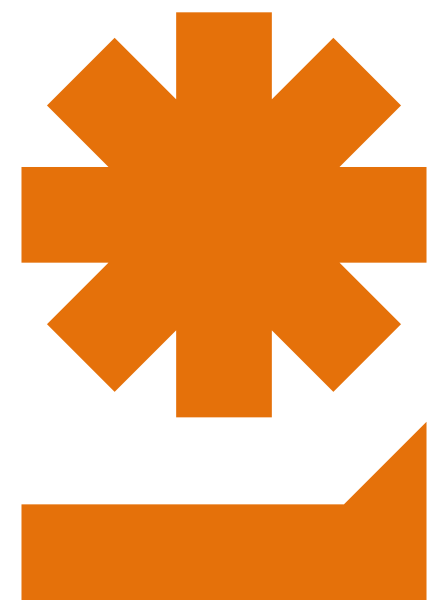


IEEE International Humanitarian Technologies Conference 2023 Brand Overview and Guidelines

OVERVIEW

The IEEE International Humanitarian Technologies Conference 2023 consisting of a hand represented by a rectangle with a wedge (in reference to the key element of the IEEE brand) holding one of the many symbols that exist to represent humanitarian work, the 8-pointed asterisk.



MINIMUM SIZE & CLEAR SPACE

PRINT & NON-SCREEN



22.25 millimeters

DIGITAL & ON-SCREEN



100 pixels

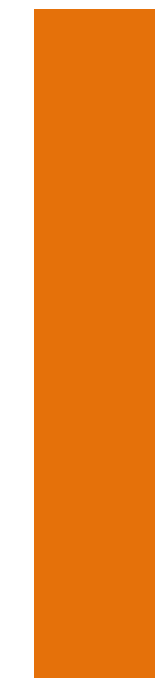
PRINT & NON-SCREEN



DIGITAL & ON-SCREEN



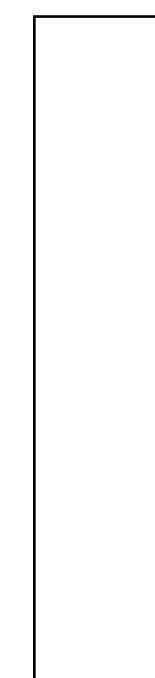
COLOR PALETTE



PANTONE PMS 158C
CYMK C0 M62 Y95 K0
RGB R232 G119 B34
HEX #E87722



PANTONE PMS Process Black
CYMK C0 M0 Y0 K100
RGB R0 G0 B0
HEX #000000



WHITE
CYMK C0 M0 Y0 K0
RGB R255 G255 B255
HEX #FFFFFF

CAUTION!

The restrictions presented above apply to all the versions allowed on the next page.

IEEE International Humanitarian Technologies Conference 2023 Brand Elements

IEEE IHTC 2023 COLOR ALTERNATE

HORIZONTAL



Color



Black



White

STACKED



Color



Black

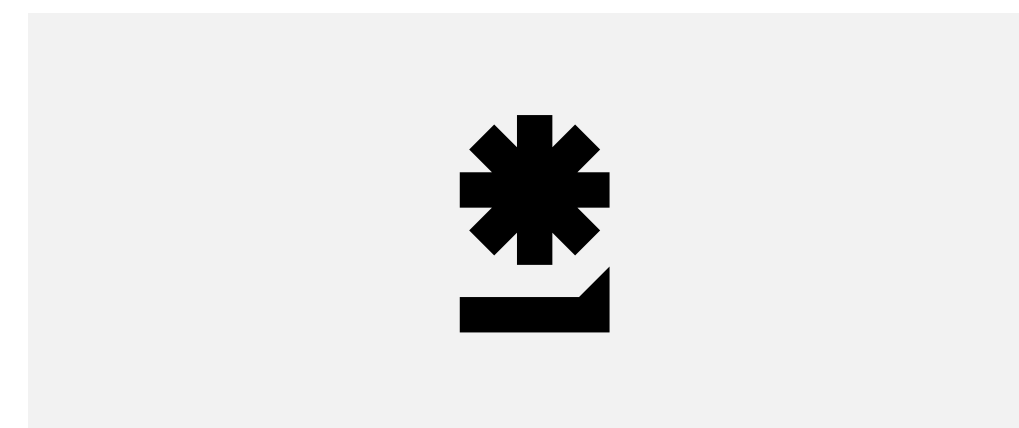


White

SYMBOL ONLY



Color



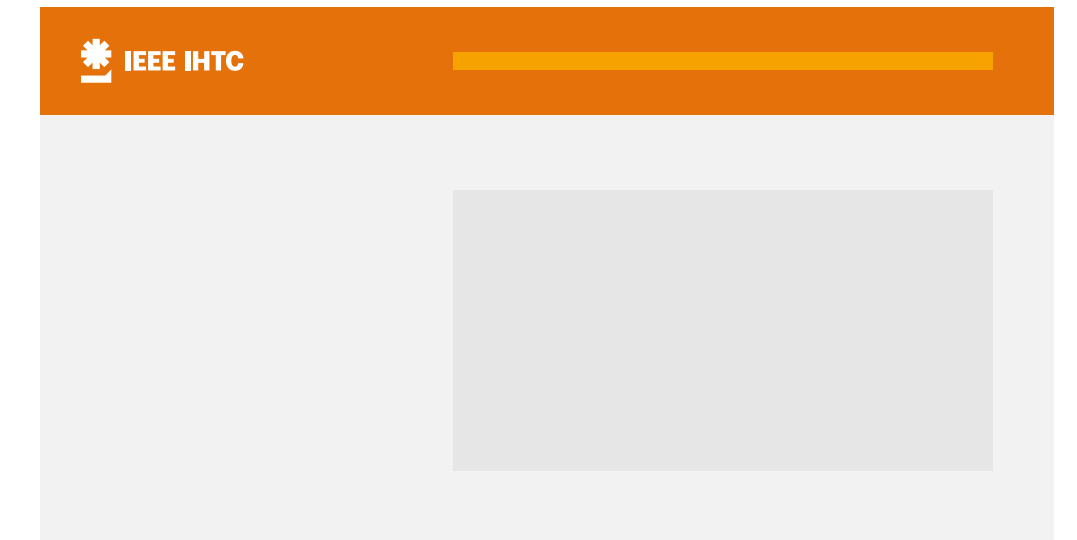
Black



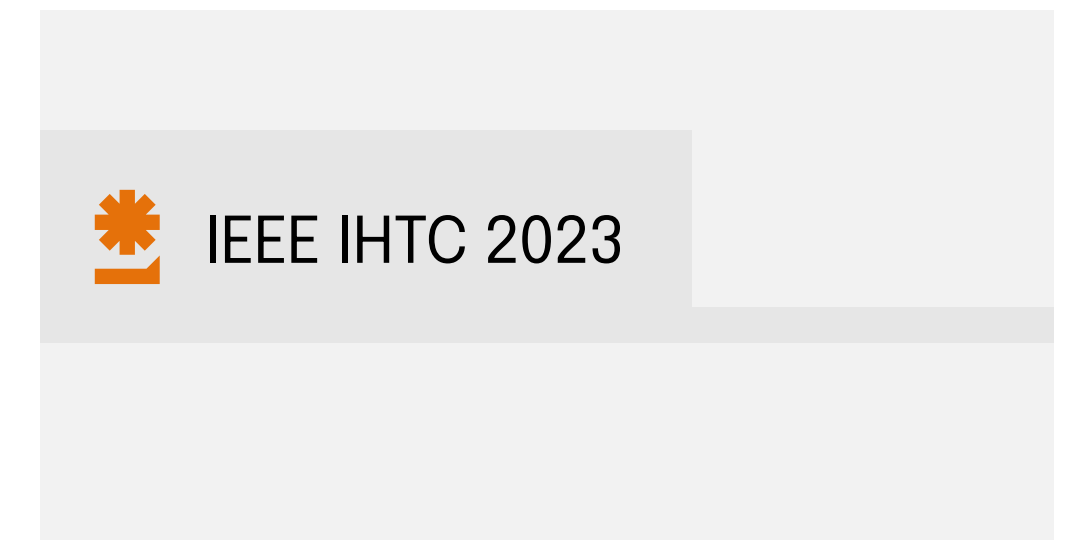
White

DIGITAL APPLICATIONS

WEBSITE



FAVICON



SOCIAL MEDIA PROFILE

