IEEE International Humanitarian Technologies Conference 2023 Brand Overview and Guidelines

OVERVIEW
The IEEE International Humanitarian Technologies Conference 2023 consisting of a hand represented by a rectangle with a wedge (in reference to the key element of the IEEE brand) holding one of the many symbols that exist to represent humanitarian work, the 8-pointed asterisk.

COLOR PALETTE

<table>
<thead>
<tr>
<th>PANTONE PMS 158C</th>
<th>CYMK</th>
<th>RGB</th>
<th>HEX</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>C0 M62 Y95 K0</td>
<td>R232 G119 B34</td>
<td>#E87722</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PANTONE PMS Process Black</th>
<th>CYMK</th>
<th>RGB</th>
<th>HEX</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>C0 M0 Y0 K100</td>
<td>R0 G0 B0</td>
<td>#000000</td>
</tr>
</tbody>
</table>

WHITE

<table>
<thead>
<tr>
<th>CYMK</th>
<th>RGB</th>
<th>HEX</th>
</tr>
</thead>
<tbody>
<tr>
<td>C0 M0 Y0 K0</td>
<td>R255 G255 B255</td>
<td>#FFFFFF</td>
</tr>
</tbody>
</table>

MINIMUM SIZE & CLEAR SPACE

PRINT & NON-SCREEN

IEEE IHTC

22.25 milimeters

CAUTION!
The restrictions presented above apply to all the versions allowed on the next page.

DIGITAL & ON-SCREEN

IEEE IHTC

100 pixels

PRINT & NON-SCREEN

IEEE IHTC

DIGITAL & ON-SCREEN

IEEE IHTC

1X

X

1X

1X